

Namibia Independence Day Celebration Mauritius

Media Monitoring
Report March 2017

The Talent Factory

□ Media Attendance

This Media Monitoring report includes all articles and news items generated through media relations efforts by The Talent Factory, for the following event:

► Namibia's 27th Independence Day Celebration, Tuesday 21st of March at the Mauritius Gymkhana Club, Vacoas, Mauritius.

The following media representatives attended the event:

| MEDIA | |
|--------------|--|
| 1. | Mauritius Broadcasting Corporation TV |
| 2. | Mauritius Broadcasting Corporation Radio |
| 3. | L'express |
| 4. | Radio One |
| 5. | Channel News |
| 6. | Maurice-Info.mu |
| 7. | Le Défi |
| 8. | Eco-Austral |
| 9. | IONNews |
| 10. | Weekly |
| 11. | TOP FM Radio/Top TV |
| 12. | The Africa Platform |

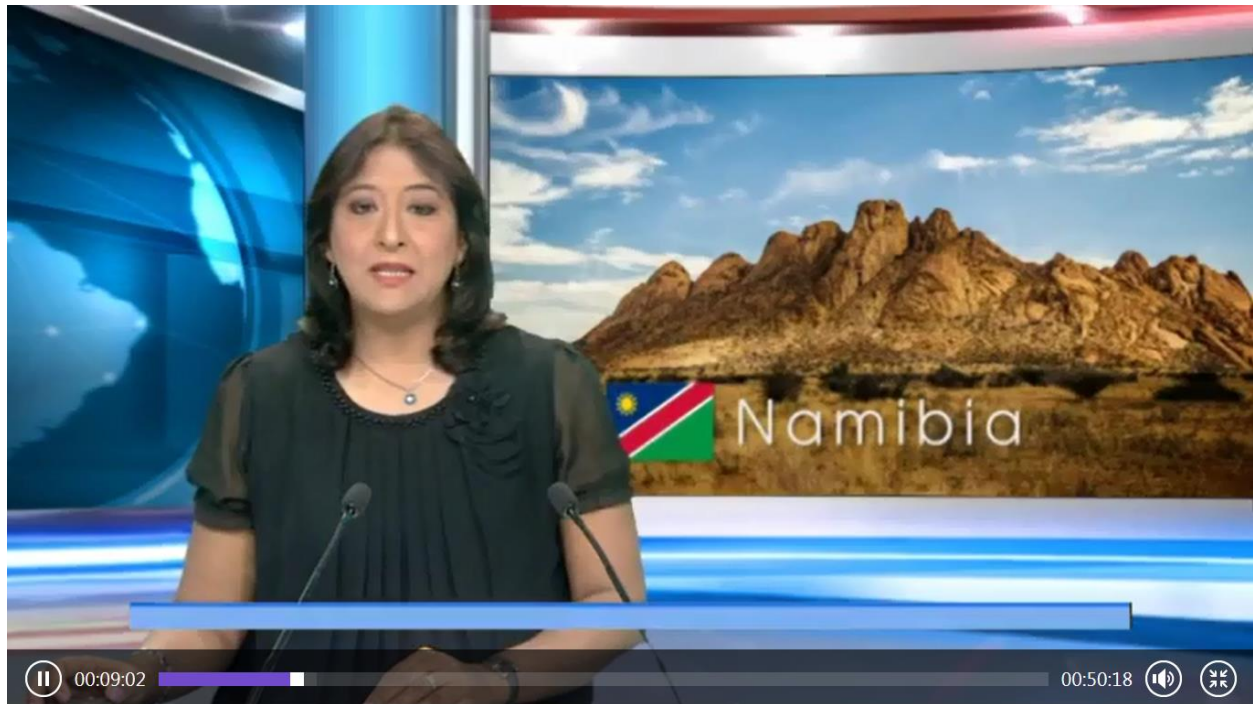
◆ An individual interview was arranged for Business Magazine with The Rt Hon Dr Saara Kuungongelwa – Amadhila, Prime Minister of the Republic of Namibia. Publication: April 2017.

❑ Media Coverage generated on the event

| MEDIA | Date | Tone |
|---|---|---|
| Mauritius Broadcasting Corporation TV English News Bulletin | 22/03/17 http://mbc.intnet.mu/article/news-march-22-2017 | Positive Videos of Namibia Excerpts of speeches |



| MEDIA | Date | Tone |
|--|---|---|
| Mauritius Broadcasting Corporation TV French News Bulletin | 22/03/17 http://mbc.intnet.mu/article/le-journal-mars-22-2017 | Positive Videos of Namibia Excerpts of speeches |



| MEDIA | Date | Tone |
|---------------------|---|---|
| The Africa Platform | 22/03/17 http://www.theplatformafrica.com/2017/03/22/namibia-marks-i-day-talks-on-trade-investments-economic-and-revenue-outlook/ | In-depth feature with the PM of Namibia |

Namibia marks I-Day, talks on trade, investments, economic and revenue outlook

By Sruthi Menon Seeboo March 22, 2017



(From left) Prime Minister of Namibia, Her Excellency Dr Saara Kuugongelwa-Amadhila, President of the Republic of Mauritius Dr Ameenah Gurib Fakim and Honorary Consul of the Republic of Namibia, Mrs Lynda Kok Shun pose for a photo during the reception held on March 21 at Vacoas.

The 27th Independence celebration of Namibia which was hosted by its Honorary Consul, Lynda Kok Shun at the Mauritius Gymkhana Club on March 21 saw a bevy of dignitaries converging for a toast to the honor of the young African nation. It

coincided with the African Economic Platform (AEP) that was attended by Namibian Prime Minister Dr Saraa Kuugongelwa-Amadhila to the island and who attended the Independence Day celebration with her 20 person delegation. It was held in the presence of the President of the Republic Dr Ameenah Gurib Fakim, Mentor Minister Sir Anerood Jugnauth, Tourism Minister Anil Gayan and several other foreign diplomats based in Mauritius were present.

The African country obtained freedom on March 21, 1990 where the event honored the country's fallen heroes and heroines, gallant sons and daughters who fought for their independence. The narrative about armed struggle for the country's independence that started in the mid -1960s led by the South West Africa People's Organization's (SWAPO), where the military wing, the People's Liberation Army of Namibia (PLAN) began attacks on South African forces to the freedom fighters laying their lives for the country to execution, torture, maimed and thousands detained in appalling conditions is quite a reminder of pre-independence days for several countries.

In an exclusive interview with Platform Africa, Her Excellency Prime Minister of Namibia Dr Kuugongelwa-Amadhila highlighted various trade and investment issues that are being looked into, including the one conducted with Mauritius. The year 2016 was not easy for Namibia from an economic perspective on account of several negative factors piling together: The trade volumes with Namibia's main trading partners Angola and South Africa fared poorly both on the international front.

"Namibia's trade volumes with Angola and South Africa suffered a decline in the same fashion as investment activities as a result of the prevailing economic situation. However, we have been able to diversify our sources of investment in export destinations to mitigate our vulnerabilities with our trading partners facing the impact of crisis. As a result of difficulties faced the partner countries, it has reduced the demand for the Namibian products and, therefore, we witnessed a decline both in exports and Forex's earning which reduced our business stream and government revenue, " said the Namibian PM.

Dr Kuugongelwa-Amadhila added, "It's in this context that we have been requesting Mauritius to put up agreements designed to protect and attract investment by avoiding to go the Double Taxation route and explore areas of possible investments. We have worked with the Government here to deepen capacity building and help beef up our respective institutions in areas such as automation of services."

"During my trip, we discussed possible areas of cooperation such as health, education, tourism and energy where I am looking forward for the implementation of the ideas to embolden our cooperation. We cannot only move to Europe and America but need to optimize the regional integration within Africa by promoting trade and investments between African states."

The country is planning to implement a timely and targeted fiscal consolidation with a view to align expenditure in line to the revised economic and revenue outlook to maintain sustainability.

"We have a three-year financial framework where we initially planned to cut down on expenditure but we have now revised it for we want to focus on the most optimal areas that will help boost the finality of our investments. We have also planned to come up with an industrialization policy, to review our procurement system, reform our taxation system in terms of policy and administration to strengthen compliance enforcement with tax laws and help improve revenue collection. We are also hoping that, apart from cost reduction and improving efficiency coupled with effectiveness of expenditure, our foray into the industrialization process would help diversify our economy and reduce our vulnerability on the market," the PM explained.

Namibia's economy has faced a tough environment for which the estimated GDP growth for 2016 was expected to be 2 percent lesser than the earlier estimate of around 4.3 percent. Apart from the cutting of expenditure and realigning them, the government has recently approved a law on public private partnership, to stabilize and reduce the growing debt.

She points out, "The aim is to help the government harness the technical capacity and private sector investment to finance infrastructure and delivery of public

services. We want to structure the Namibian economy in such a manner that the fiscal consolidation does not precipitate a recession because in a small country like ours, the government stands as a very important stakeholder and when it cuts down on expenditure it leads to a delay in infrastructure. It also means a reduction in consumption which can lead to minimizing effect on business activities and employment generation. We think with PPP, there is a huge possibility for growth in the economy. We are also strengthening our investment in human resources development, so that we can support the implementation of the industrialization agenda, for firms that are aiming to come into Namibia will have a skilled labor force to support them. We also have an ambitious innovation and research program, that we are funding through our research council. This, along with our integration plan that we have been discussing at this platform would lead to value chain across our borders in terms of investments and trade, within the African community. The African Economic Platform 2017 has been a very fruitful exposure for us, because it brought together the stakeholders, the government and private sector.”

Today, diplomacy must be made on the economic front. In the same vein, Namibia’s diplomats must be encouraged to be conversant in the country’s trade and investments.

Agreeing to this, Dr Kuugongelwa-Amadhila said, “It should not only be about promoting political and cooperation between countries, but it should promote growth of trade and investments. We have observed that our international relations with other countries must be optimized in order to identify potential areas of trade and investments for their businesses, but in a way, that does not optimize results for the African states. We want our diplomats to understand what the policies of the country are, and be able to identify people who are interested in activities that can promote mutual benefits for themselves and for our country too.”

| MEDIA | Date | Tone |
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| 5-Plus Dimanche | 02/04/17 | Positive Photos of various personalities who attended the event |

La Namibie et son Premier ministre à l'honneur

Le 21 février, le Mauritius Gymkhana Club a accueilli une réception en l'honneur de l'Honorable Dr Saara Kuugongelwa-Amadhila, Premier ministre de la République de la Namibie, présente à Maurice dans le cadre du récent forum *African Economic Platform* de l'Union africaine. L'événement a été organisé par la Consul honoraire de la République de la Namibie à Maurice, Mme Lynda Kok Shun. L'occasion également de célébrer le 27^e anniversaire de l'Indépendance de la Namibie, devenue un État indépendant le 21 mars 1990.



L'Honorable Dr Saara Kuugongelwa-Amadhila, première femme à accéder au poste de Premier ministre en Namibie, Armeenah Gurib-Fakim, première femme présidente de la République de Maurice, et Lynda Kok Shun, Consul honoraire de la République de la Namibie à Maurice.



Raj Prayag, président du Mauritius Gymkhana Club, et Lynda Kok Shun.



Le Dr Saara Kuugongelwa-Amadhila, Lynda Kok Shun, Monica Nashandi, ambassadrice de l'Éthiopie au sein de l'Union africaine, et Immanuel Ngatjizeko, ministre namibien du Commerce.



Sharon Ramudzuli, haut-commissaire suppléant de l'Afrique du Sud à Maurice, et sa fille Ofentse, étudiante au *Bocage International School*.



Sir Anerood Jugnauth, ministre mentor, Lady Sarojini Jugnauth, le Dr Saara Kuugongelwa-Amadhila, Lynda Kok Shun, et Nicklaas Kandjii de la Haute Commission de la République de la Namibie en Afrique du Sud.



Adrian Wehrli, Consul honoraire général de la Suisse, Rainer Götze, Consul honoraire de l'Allemagne, et Ali Esmaël, président du Corps consulaire à Maurice.



Linda Ragavoodoo, épouse du Consul de Malte, Michelle Payen, épouse du Consul de Belgique, et Sarah Joonas, épouse du Consul d'Indonésie.



Ndapanda et Iyaloo entourent leur mère, l'Honorable Dr Saara Kuugongelwa-Amadhila, Armeenah Gurib-Fakim, et Lynda Kok Shun.

| MEDIA | Date | Tone |
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| Maurice-Info.mu | 22/03/17 http://www.maurice-info.mu/namibie-fete-27-ans-a-lile-maurice.html | Positive Video Coverage + Photos of various personalities who attended the event |

La Namibie fête ses 27 ans à l’Ile Maurice

Grand moment de joie et de sérénité au Mauritius Gymkhana de Vacoas en début de soirée du 22 mars 2017 pour la délégation namibienne actuellement à l’Île Maurice.



En présence de la Présidente de la République de Maurice, Dr Ameenah Gurrib-Fakim, de Sir Anerood Jugnauth et Lady Jugnauth, d’Anil Gyan, des dipolmates en place et des grands responsables des industries du pays.

Une petite cérémonie protocolaire a eu lieu avec un discours de bienvenue par la Consule Honoraire de Namibie, Mrs Lynda Kok Shun et la keynote speech de la Première Ministre de la Namibie, Dr Saara Kuugongelwa-Amadhila.

Cette dernière a axé son allocution sur la coopération entre l’Ile Maurice et son pays et de l’avancement de son pays sur le continent africain et le monde.

La soirée dont le maître de cérémonie était Gérard Manuel s’est poursuivie par un cocktail mondain et des rencontres les divers invités.





| MEDIA | Date | Tone |
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| Eco Austral | 22/03/17 http://ecoaustral.com/la-namibie-fete-ses-27-ans-dindependance | Positive Photo only |

La Namibie fête ses 27 ans d'indépendance

22 mar 2017 | PAR [La rédaction](#)

De gauche à droite : La délégation namibienne, La Présidente de Maurice, Ameena Gurib Fakim et Lynda Kok Shun, la Consule honoraire.

La délégation namibienne présente lors de l'*African Economic Platform*, qui s'est tenu 20 au 22 mars à Maurice, a profité de son passage pour célébrer ses 27 ans d'indépendance. La soirée a été organisée par Lynda Kok Shun, ancienne nominée de notre événement L'Élection de L'Entrepreneur de l'Année, qui a été nommée consule honoraire de ce pays d'Afrique australe à Maurice. C'est la Dr Saara Kuugongelwa-Amadhila, Premier ministre de la Namibie, qui a reçu ses convives au Gymkhana. Lors de son discours, il a été question de la Vision 2030 de son pays. La Namibie qui compte plus de 2.4 millions d'habitants et dont la croissance frôle les 4,5% (2015), ambitionne de s'industrialiser davantage. Agriculture, pêche et tourisme sont des relais de croissance sur lesquelles l'État souhaite s'appuyer.



| MEDIA | Date | Tone |
|--------------|---|-------------------------|
| Channel News | 22/03/17 http://www.channelnews.mu/2017/03/21/video-la-namibie-celebre-le-27eme-anniversaire-de-son-independance/ | Positive Video Coverage |



Le 21 mars est un jour important et historique pour la Namibie. Cet état africain célèbre aujourd'hui le 27ème anniversaire de son indépendance. Pour marquer cet événement, une réception a été donnée à Gymkhana Club, Vacoas par Madame Lynda Kok Shun, le consul honoraire de la Namibie à Maurice. L'invitée d'honneur était l'honorable, **Saara Kuugongelwa-Amadhila**, le Premier ministre de la Namibie. Elle est à Maurice actuellement pour assister à l'Union African Economic Platform. Parmi les invités de marque, on note la présence de la Présidente de la République, Ameenah Gurib-Fakim, le ministre mentor, Sir Anerood Jugnauth et son épouse.

❑ Other Media Coverage not related to the event

The presence of Sir Aneerood Jugnauth and his subsequent declaration to the media, shifted the news interest from the Namibia event to the current political issues.

- <http://defimedia.info/saj-la-rescousse-de-la-presidente>
- <http://ionnews.mu/video-affaire-sobrinho-saj-defend-les-bonnes-intentions-dameenah-gurib-fakim-210317/>
- <https://www.lexpress.mu/article/302756/sir-anerood-jugnauth-ameenah-gurib-fakim-ete-une-directrice-benevole-au-planet-earth>
- <http://www.topfmradio.com/media-center/news/saj-souligne-quameenah-gurib-fakim-est-une-directrice-benevole-et-ne-recoit-donc-aucun-salaire-de-planet-earth-institute>
- <http://www.topfmradio.com/media-center/news/sir-anerood-jugnauth-je-suis-sur-que-rien-ne-sera-prouve-contre-alvaro-sobrinho>