



DOING BUSINESS IN NAMIBIA

COUNTRY PROFILE

STRATEGIC LOCATION

Atlantic Ocean (1500km)
Angola, Botswana, South Africa,
Zimbabwe, Zambia

LAND SIZE

824, 292 km²

POPULATION

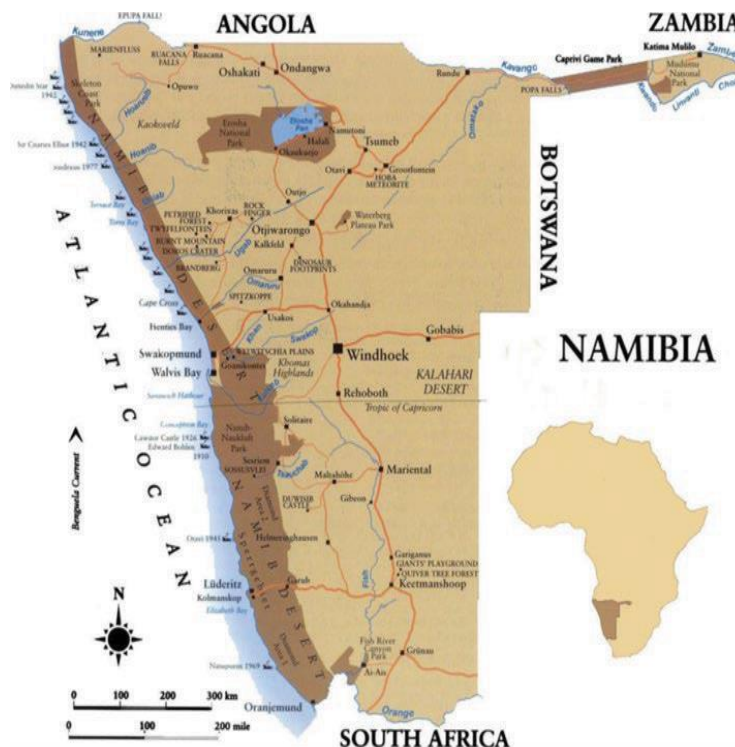
2,5 million -2020

GOVERNMENT

Democratic Politically
Stable Rule of Law

ECONOMY

Macroeconomic Stability
GDP -US\$9.7bn
GDP per Capita – US\$5,726.70
(Source: WEF Competitiveness Report 2019)



FINANCE

Well Developed Financial
Services

INFRASTRUCTURE

Globally Competitive
1st in Africa (Road Infrastructure)
(Source: WEF Competitiveness Report 2019)

2019 WEF COMPETITIVENESS

6th in Sub-Saharan Africa
94th globally (improved) from 100

OFFICIAL LANGUAGE

English (13 local languages)

CURRENCY

N\$ 1 = ZAR 1
US\$ 1 = N\$ 15.08

(Date: 26 March 2021)

VISION & STRATEGY

Priority sectors

- 1 Agriculture
- 2 Manufacturing
(value addition to resources - natural/ recyclables)
- 3 Transport and Logistics
- 4 Tourism
- 5 Mining & Mineral Beneficiation
- 6 Blue Economy

Enablers

- Education, skills development and training
- Health
- Infrastructure (Energy, Water, Roads, Rail etc)
- ICT and Innovation
- Financial Infrastructure
- Export capacity and greater regional integration
- Research and Innovation

NEW: WALVIS BAY CONTAINER & CRUISE TERMINALS

Commissioned in August 2019 –Fully Operational

Walvis Bay Container Terminal



Imports: Equipment and Machinery, Petroleum, Copper, Lead, Vehicles and Sulphuric Acid

Exports: Salt, Copper, Lead, Zinc, Fish and Fish products, Marble, Granite and Charcoal

40 ha, 750 000 TEU Cap.

4 Post Panamax Crane STS 600m quay wall

2 new berths

Opportunities

Cold Storage facilities Warehouses & Truck Ports

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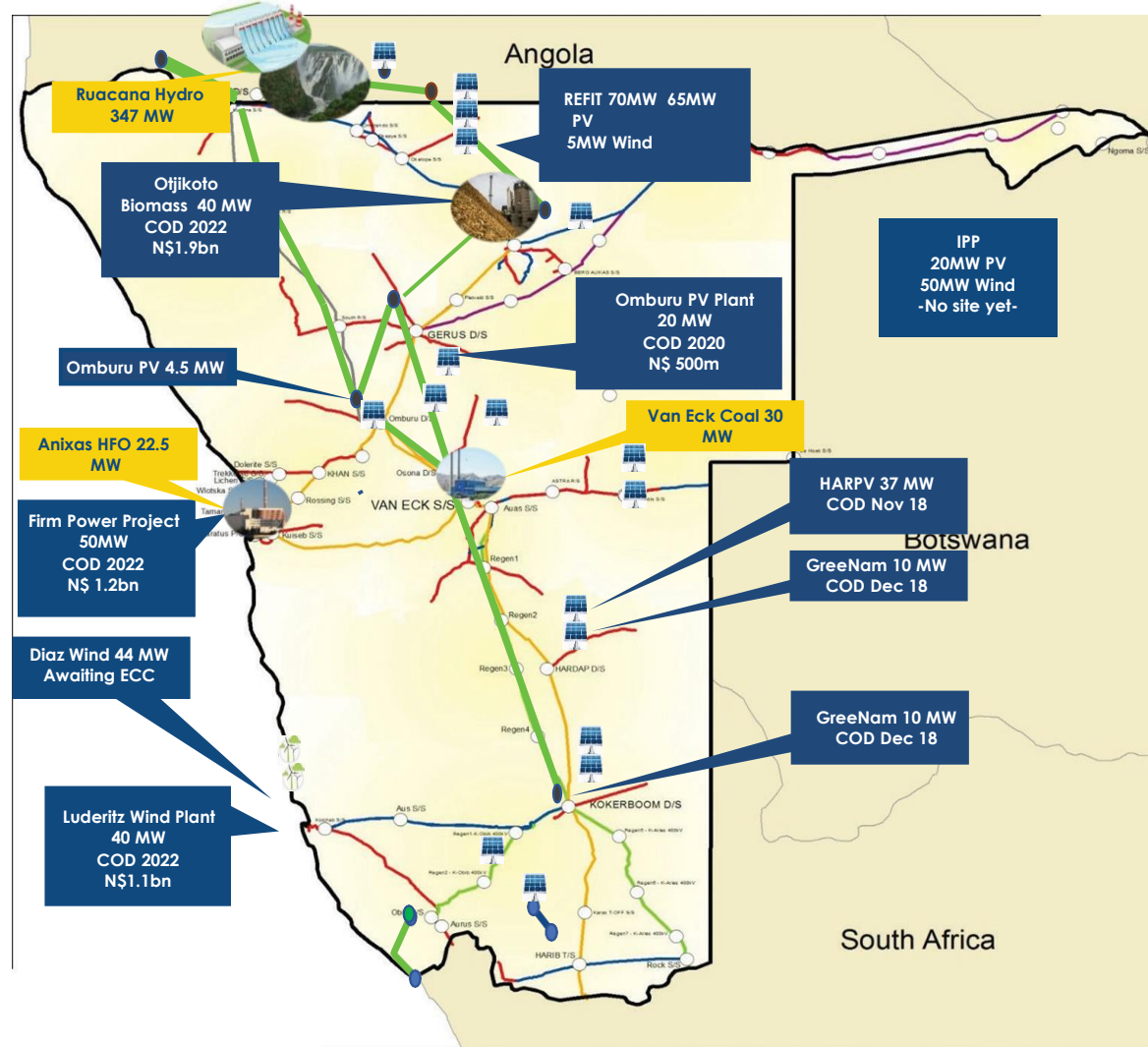
Walvis Bay Cruise Terminal



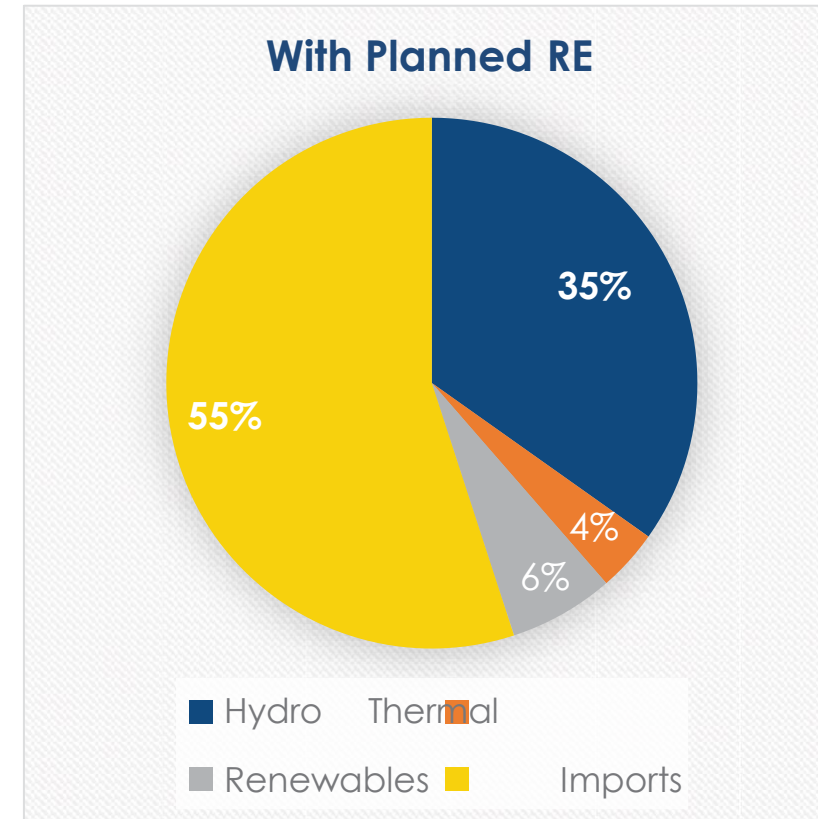
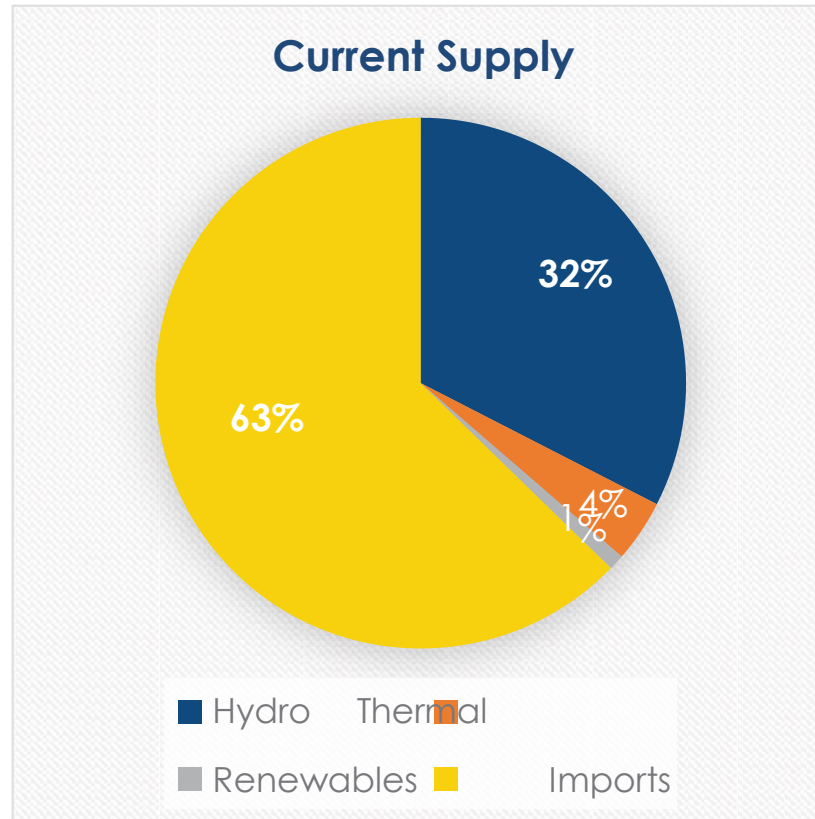
Increase in Passenger Vessel Calls
Cruise Vessel Port Stays:
From Three (3) days to One (1) week,
Coastal Tourism Experience

Energy: 600MW Demand vs 400MW local SupplyPlants

Generation



ELECTRICITY SUPPLY ENERGY MIX



NAMIBIA GATEWAY TO SADC REGION (MARKET ACCESS)

Strategic Geographic Location (road, rail, sea, air)



Transport Corridor Network

- ▶ Angola (3-5 days)
- ▶ Botswana (2 days)
- ▶ DRC (5-6 days)
- ▶ Malawi (5-6 days)
- ▶ South Africa (2 days)
- ▶ Zambia (3-4 days)

- Europe, East Asia, North America, Middle East
- MACS, Maersk, Ocean Africa Containers
- Botswana
- Zambia
- Zimbabwe

TOP TRADING PARTNERS (2019)

Top Export Destinations

Eurozone (23,3%)

South Africa (22,7%)

Republic of China (16,3%)

Botswana (13,3%)

Canada (6,7%)

DRC (3,3%)

United Arab Emirates (3,2%)

Zambia (1,9%)

USA (0,8%)

United Kingdom (0,8%)

Rest of the World (6,8%)

TOP TRADING PARTNERS (2019)

Top Import Destinations

South Africa (65,6%)

Eurozone (6,5%)

India (4,3%)

Republic of China (4,1%)

Rest of the world (12,8%)

Botswana (1,6%)

Turkey (0,8%)

Switzerland (0,6%)

Bahrain (1,8%)

INVESTMENT OPPORTUNITIES



**AGRICULTURE &
AGRO-PROCESSING**



**LOGISTIC / TRANSPORT
&
BLUE ECONOMY**



**ICT / SKILLS
DEVELOPMENT**

**INFRASTRUCTURE
(ENERGY,
AIRPORT – HKIA
and WATER)**



**MANUFACTURING
& MINERAL
BENEFICIATION**



**SERVICE INDUSTRY
(TOURISM, E-
COMMERCE & E-
GOVERNANCE)**



TOP INVESTING COUNTRIES IN NAMIBIA



South Africa



United Kingdom



USA



Canada



China



Germany

WEF COMPETITIVENESS RANKINGS

- 1 Overall Competitiveness Ranking
- 2 Financial Systems
- 3 Labour Market
- 4 Institutions
- 5 Infrastructure

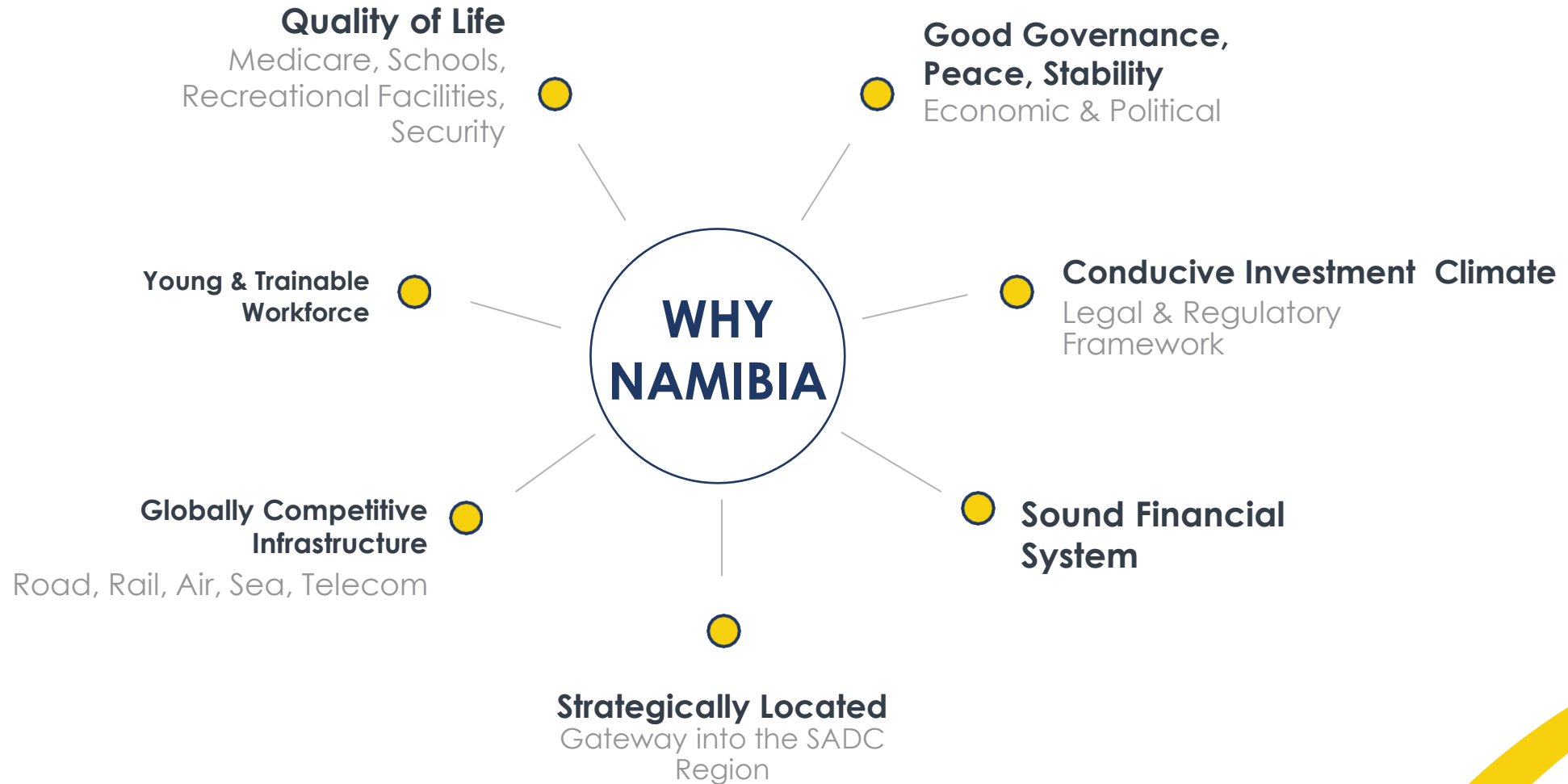
	Namibia	Botswana	Rwanda	South Africa
1 Overall Competitiveness Ranking	94	91	100	60
2 Financial Systems	41	60	90	83
3 Labour Market	44	66	45	61
4 Institutions	56	70	36	55
5 Infrastructure	94	108	111	69

INVESTMENT CLIMATE - LEGAL FRAMEWORK

- 1 Namibia Investment Promotion Act (NIPA)**
Promulgated on 31 August 2016 (Under Review)
- 2 Foreign Investment Act**
No. 27 of 1990

Protection of Investments
Liberal Investment Regime Repatriation of Profits and access to Foreign Exchange
Provision for International Arbitration of Legal Disputes
- 3 Namibia One Stop Shop**
(www.services.icsf.gov.na)
- 4 National Equitable Economic Empowerment Bill (NEEEB)**

IN SUMMARY: WHY NAMIBIA?



OUR MANDATE

- 1 Investment Promotion
- 2 Policy Reform
- 3 Micro Small and Medium Enterprises (MSME) Development
- 4 Promote Regional Special Economic Zones
- 5 Investor Services and After Care

Thank you

Namibia Investment Promotion &
Development Board
Windhoek, Namibia